

# GUANGDONG LIKE NEW MATERIALS CO., LTD

## (LIKE SPORTS-- Company Profile)

**Company  
profile**

**01**

**Products  
introduction**

**02**

**Construction  
team**

**03**

**Model projects**

**04**



 01 爱上体育 LIKE SPORTS

## Company profile





# Company profile

Guangdong Like Sports New Materials Co., Ltd., founded in 2008, is the first enterprise in China to develop and produce nano-silicon PU materials. It is an international sports industry platform integrating independent research and development, production and sales, engineering design and paving maintenance, and provides one-stop overall solutions for materials and services to customers around the world.

We specialize in producing high-performance sports surface products, including **running track , silicon PU courts, Acrylic coating and Prefabricated roll material**. Our solutions are trusted globally for their durability, safety, and eco-friendliness, catering to different sports infrastructure needs.

With 35 patents and nearly 30 authoritative certifications, Like sports stands at the forefront of technological advancement. Our products are dual-certified by World Athletics (WA) and the Chinese Athletics Association (CAA), and our entire product line has earned the China Environmental Label Certification.

Like Sports products have been implemented nationwide and exported to 46 countries. Our solutions have been widely adopted by top Chinese universities (including 985/211 institutions), schools, sports complexes, athletic parks, professional training facilities, and fitness trails across China, establishing us as a preferred brand in sports, education, and national fitness sectors.







# Enterprise Strength

## Market share

Silicon PU products: top 3 in China

Running track products: top 5 in China

Products are sold nationwide, overseas countries and cities

There are more than 30 million square meters of paving area

Every day, more than 40 million people around the world enjoy the health and happiness brought by sports on our Sports Paving Grounds!



## Enterprise Strength

### Industry Status

**The first batch of enterprises** that have passed the GB-36246-2018 "Standard for Synthetic Material Surfaces of Sports Grounds for Primary and Secondary Schools" national standard.

**The drafting unit of national or industry standards.**

The membership unit of over 20 associations from various provinces and cities and **preferred supplier.**



# Enterprise Strength



Company honor by China government

The National High-tech Enterprise for nine consecutive years.

The Specialized and innovative small and medium-sized enterprise.

The contract-abiding and credit-worthy enterprise and an A-level taxpayer for many consecutive years.

## Obtain **40** certificates With more than **400** test and certification reports

Including: After-sales service perfection certification,  
China Environmental Labeling Product Certification,  
ISO, China environmental protection product  
certification, NSCC National System Certification, etc





Enterprise Strength | certification

# WA World Athletics Federation, China Athletics Association double- approved product certification

World Athletics Federation  
Product Certification

China Athletics Association  
approved product



## 100+ Intellectual property rights included 38 national patents

### The quantity of patents leads the industry overall.







**New factory view**

**The first fully automated and intelligent factory  
in the sports industry in China.  
Promoting the innovative development of the sports industry**

### Fully automated production base

**100** tons

Daily production capacity  
of the silicon PU

**120** tons

Daily production capacity  
of the running track

**100,000** tons

Annual production capacity



# Factory management



Strictly comply with Chinese laws and regulations, as well as international standards in production and operation management.

Obtain relevant management system certifications.

Implement 6S standardized management at the production site and implement TQM(Total Quality Management) comprehensive quality management.



# Factory management



Green, low-carbon and environmentally friendly.

Zero emissions and zero pollution throughout the entire process of procurement, production and construction.





## R&D team



**We have an independent R&D team and continuously increase R&D investment every year, striving to build core competitiveness.**

## 5 major experimental groups



### Physics Laboratory

Experimental process of the material and physical property testing



### Surface Materials Laboratory

Study liquid material interpenetrating network and organic inorganic composite materials



### Composite Materials Research and Development Center

Composite material as the research object, carries out the "rubber compound", "organic - inorganic compound" and other new materials research



### Nature Laboratory

Study the use of materials in natural environments and test of physical properties changes in natural environments



### Polymer materials research

Application of polymer materials in sports court materials and improvement of their performance



# Six major guarantees

## Raw materials

Five major global chemical giants including BASF of Germany and Dow Wanhua

## Environmentally friendly formula

Developed and produced harmless and environmentally friendly formula

## Production process

Standard factory  
Fully automated intelligent production base

## Strict self-inspection

Raw materials incoming inspection  
Sampling inspection before shipment

## Technical support

Five major R&D laboratories  
All-round inspection, R&D and upgrading of raw materials

## Storage and transportation

New barrels from major brands, special tank trucks,  
Liquid bags, special storage tanks, no secondary recycling

# Quality Control



德国巴斯夫



美国陶氏化工



中国万华



科思创



美国亨斯迈

The main raw materials are provided by the world's five largest chemical giants.

For additive products, we choose materials with low VOC emission.



# 02

## Products introduction



# Products introduction



**PU prefabricated  
running track**



**Athletics running track**



**Nano-silicon PU**



**Acrylic coat**



**EPDM**



# New Product

## PU prefabricated running track

Increased amount, wear-resistant and durable | Strong adhesion | Excellent performance |  
High strength, good toughness, folding resistance

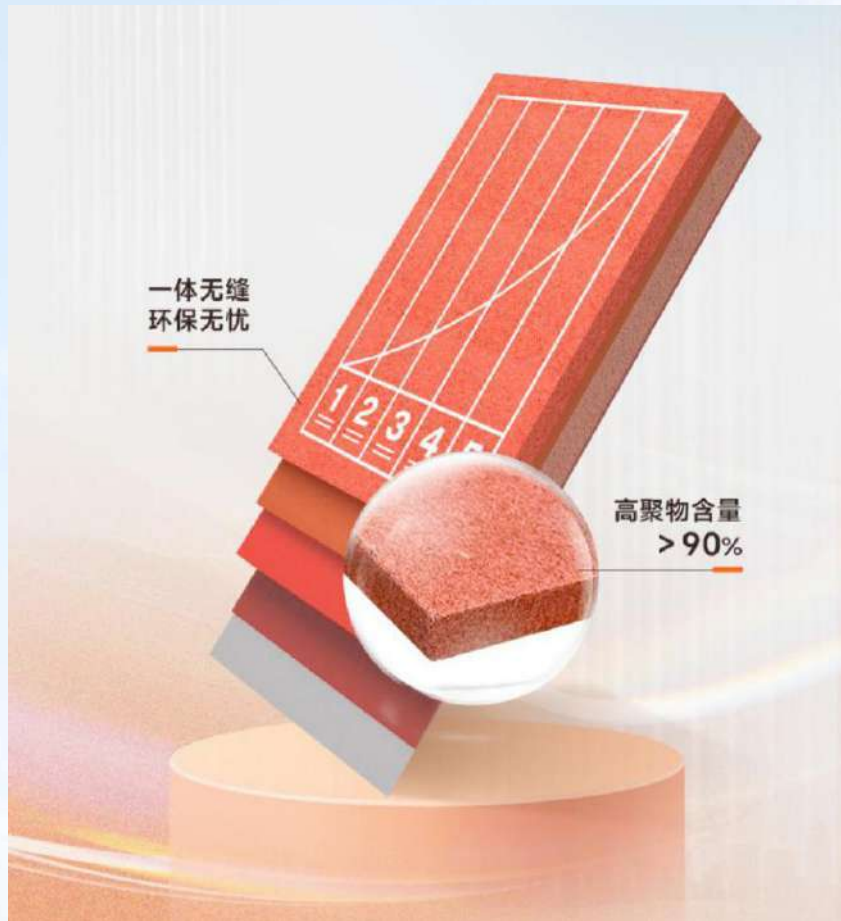
The amount of particles and surface adhesive has **increased by 1 time**, and the **wear resistance** and **durability** of the product have been significantly improved.

The **bonding strength** of the adhesive is **more than 1 time higher** than that of ordinary adhesive within the first hour, which **can effectively prevent warping and hollowing**.

**The impact absorption** and **vertical deformation** performance fully meet the new national standards, and the application performance is particularly excellent.

The product has **excellent strength**, **good toughness**, and strong folding resistance. Even if it is squeezed by heavy objects or folded at will, it is not easy to crack or break.





**Semi-prefabricated roll material**

**Perfectly inherits** the advantages of fully prefabricated products and cast-in-place products

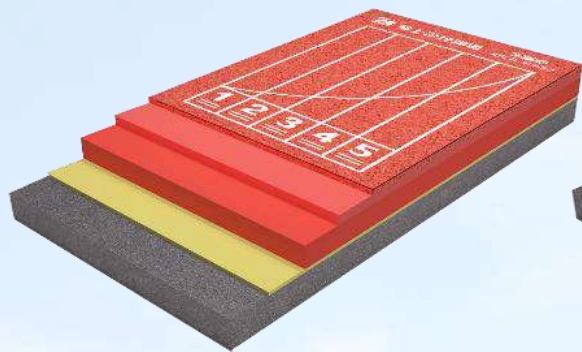
**Completely superior** to traditional materials, more stable performance and better price

>90% polymer content, mold foaming, rotary cutting, uniform thickness

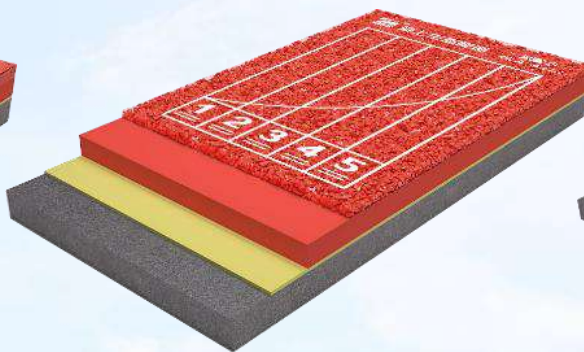
One-piece seamless, environmentally friendly, uniform chemical and physical properties of the product, wear-resistant and resistant to twists and turns, excellent compression deformation resistance, convenient construction



# Products introduction



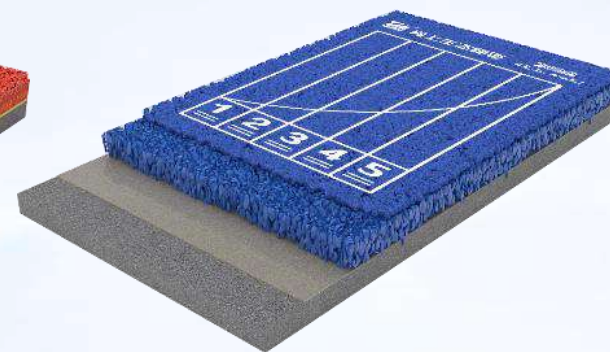
All PU running track  
(self-textured surface)



All PU running track  
(spray granular surface)



Hybrid running track  
(self-textured surface)



Water-permeable running track

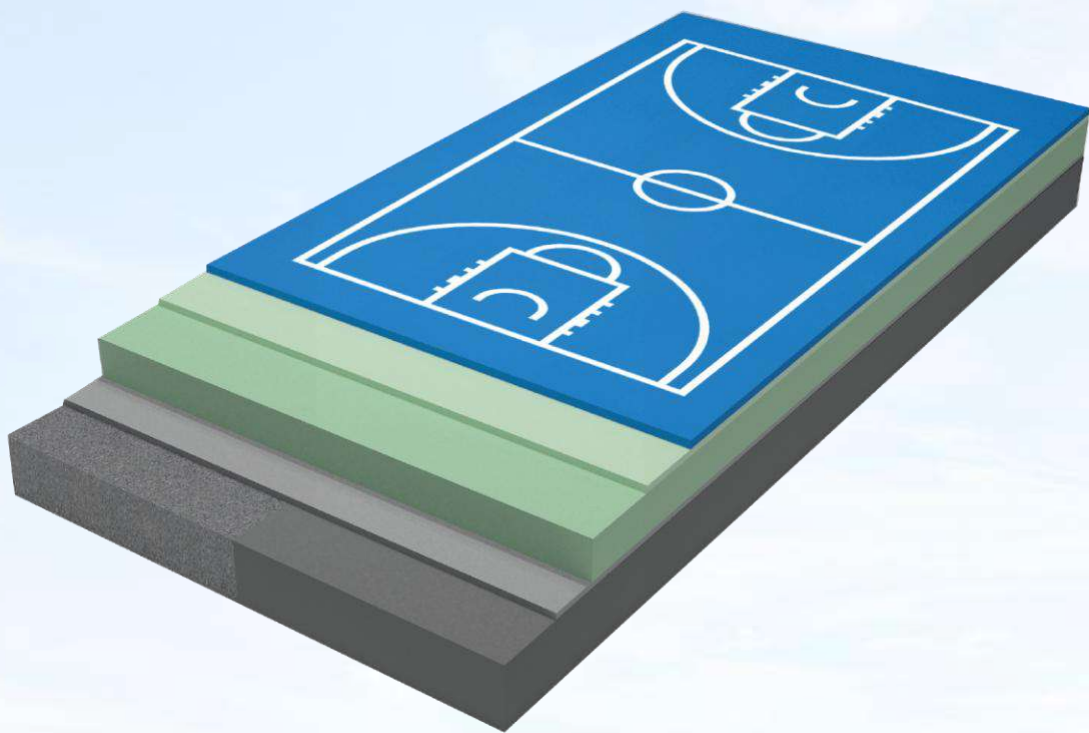
**The surface is  
stable**

**Not easy to fade**

**Weather-resistant  
and wear-resistant**

**Long life and  
durable**

**Convenient  
construction**



**Nano-silicon PU sports court**

**Tough and dense, good bending performance**

**High elasticity, excellent stretching**

**Not easy to crack, anti-aging**

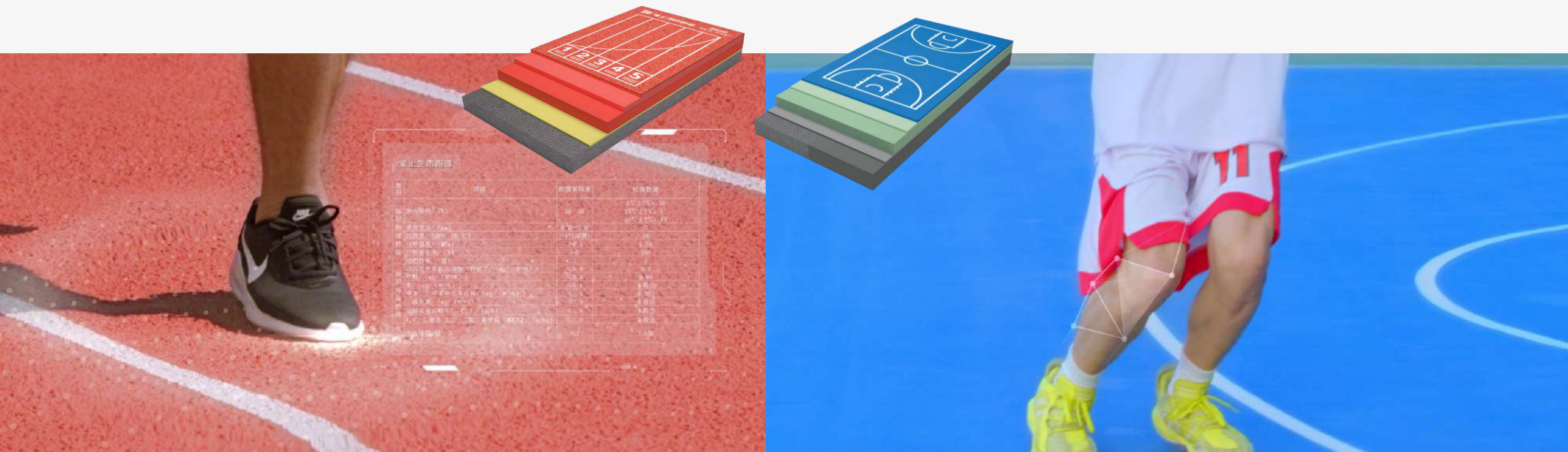
"Like sports" nano-silicon PU court products, which are elastic at the bottom and hard at the top, achieving good shock absorption function.

It can provide a good sports experience in the contact between people and the surface layer, and between the ball and the surface layer.

The surface material is added with micro-bead material, and the anti-slip coefficient fully considers the sudden turn and stop of athletes when playing, so that athletes can land more steadily in the air.



# Products introduction



- **"Like sports" running track series and silicon PU court series products**, which are elastic at the bottom and hard at the top, and achieve good shock absorption function. At the same time, it can provide a good sports experience in the contact between people and the surface layer, and between the ball and the surface layer.
- **The surface material is added with micro-bead material, and the anti-slip coefficient fully considers the sudden turn and stop of athletes when playing, so that athletes can land more steadily in the air.**

# Product introduction

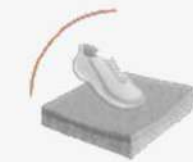


**When athletes run or play basketball, they are prone to:**

- **Soft tissue injuries:** This type of injury accounts for 55.66% and is the most common manifestation of sports injuries, such as sprains, abrasions, etc.
- **Bone and joint injuries:** Common sports injuries are dislocations and fractures.

## Features of Like Sports Materials Products:

- **Comfort:** Whether you are running, dribbling or standing still, the moderate varicose technology of silicon PU and track materials provides you with a high degree of comfort.
- **Vibration absorption:** When silicon PU is subjected to an instantaneous impact, 63% of the impact force is absorbed by the ground system, which better protects the athlete's ankle. It can better protect the athlete's ankle and knee joints.



回弹力:恢复原状  
Resilience return to original state



弹性:移动自如  
Energy return Performance



稳定的摩擦性:足感稳定  
Stable friction stable foot sensation



振动吸收:安全舒适  
Shock adsorption safety and comfort



03

Construction team



## Construction team

**Like Sports has its own  
57 construction teams**



Guangdong Like Sports New Materials Co., Ltd. has set up a professional construction service organization - **AiBang Engineering Service Center.**

**As the first professional construction organization for sports venues in China,** professional technology and rich experience are a strong guarantee for the construction of high-quality sports venues.



## Construction team honor

The construction team of Like Sports won **the Grand Slam of all awards** in the 2024 China National Paving Competition

Like Sports won the only "**First Prize for Outstanding Group**" and the individual gold medal in the cast-in-place group.

For overseas clients, our engineering center will provide you with comprehensive、 professional construction training.



# Construction team

## We have always advocated convenient construction

Reduce the construction burden of on-site construction personnel. The proportion is simple, the construction process is simple, no external catalytic system is required, and the AB components can be directly spread after mixing.

## Related construction tools development

The construction process is equipped with related construction tools developed in conjunction with the factory (the sprayer is equipped with an oil-water separator, etc.).

## Equipped with detailed construction process steps and manuals

Effectively ensure that any construction process is consistent with the original factory, avoid inconsistent effects of the same material in different projects, and increase construction safety.







# 04

## Model projects



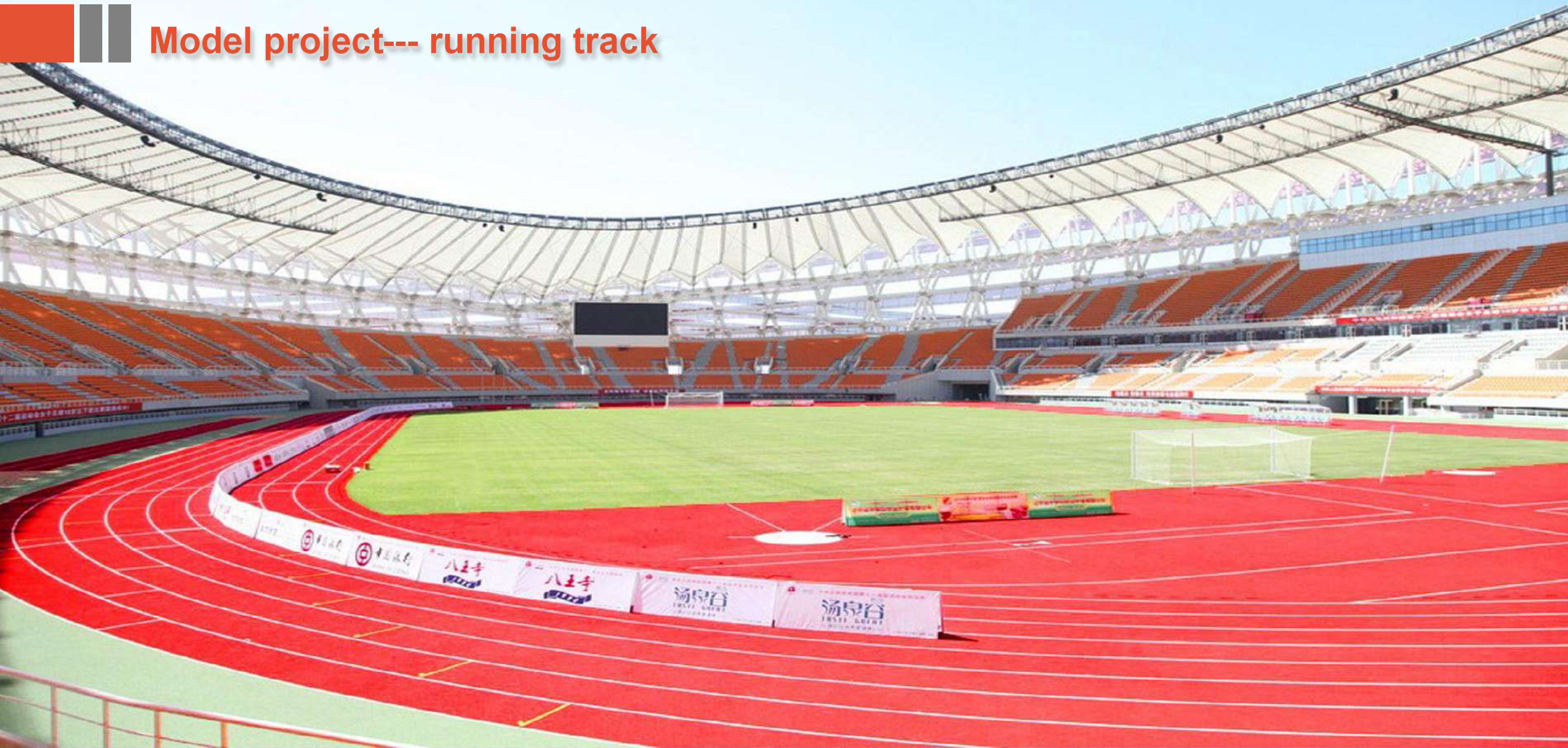


Products from Like Sports have reached every corner of our country and have been exported to 46 countries and regions all over the world.

It is widely applied in numerous places including **major key universities** across the country (including **985 and 211 universities**), primary and secondary schools in various provinces and cities, as well as comprehensive sports centers, sports parks, professional training venues and fitness trails, etc. It has become a preferred brand in the fields of sports, education and national fitness.



## Model project--- running track





# Model project--- running track





Model project--- running track





# Model project---running track





## Model project---running track







Model project--- running track



Model project--- running track





## Model project--- running track





Model project---running track

杭州师范大学





Model project---running track





# Model project---running track





# Model project--- running track







Model project -- running track



# Model project---running track





# Model project---running track



东莞步步高实验学校  
明星学校，名企办校（OPPO，vivo，小天才）  
两处跑道，一片球场，校内步道  
全使用爱上体育产品进行铺设  
完工时间，2023年9月



# Model project---Nano-silicon PU court





# Model project---Nano-silicon PU court





# Model project---Nano-silicon PU court



# Model project---Nano-silicon PU court





# Model project---Nano-silicon PU court





# Model project---Nano-silicon PU court





# Model project---Nano-silicon PU court





## Model project---Nano-silicon PU court





# Model project---Nano-silicon PU court





# International Projects

广东爱上体育产业股份有限公司

LIKE SPORTS



Queensland Tennis Club, Australia



Yoke Choy Independent High School, Malaysia



# International Projects

广东爱上体育产业股份有限公司

LIKE SPORTS



Outdoor basketball court in Salt Lake City,  
Utah, USA



Kingston Primary School, Hong Kong



# International Projects

广东爱上体育产业股份有限公司

LIKE SPORTS



Azamgarh Sports Center, India



# International Projects

广东爱上体育产业股份有限公司

LIKE SPORTS



Azamgarh Sports Center, India



# International Projects

广东爱上体育产业股份有限公司

LIKE SPORTS



Chinese Embassy in Kyrgyzstan



# Customer recommendation letters



## RECOMMENDATION LETTER

### TO WHOM SO EVER IT MAY CONCERN

This is to certify that the following mentioned projects have been successfully installed and completed using "NANO SI PU" manufactured by "GUANGZHOU LIKE SPORTS FACILITIES CO LTD" China:

1. Ravindra Kishore Shahi Sports Stadium, Deoria, Uttar Pradesh, India
2. Sukhdev Pahalwan Sports Stadium, Azamgarh, Uttar Pradesh, India

The total area of installation is about 2790 square meters. The installation was carried out by Mr. Ben YU of Guangzhou Like Sports.

The performance of the courts has been found very satisfactory.

We express our sincere thanks to "GUANGZHOU LIKE SPORTS FACILITIES CO LTD" and also recommend to other users the product "Nano SI PU" for sports venues.

For SYNCOTTS INTERNATIONAL

 Proprietor



SYNCOTTS INTERNATIONAL

Dated: March 2012

**With high-quality product and professional services, we have received numerous affirmations and recommendations from customers.**

#### CORP. OFFICE :

DELHI - J-219, Lane W-15, Western Avenue, Sainik Farms, New Delhi - 110 062; Tel: 91-11- 2955 5390, 2955 1733; Telefax: 91-11- 2955 4318 E-mail : syncotts@gmail.com; sanjay@syncotts.com; Website : www.syncottsinternational.com

#### BRANCH OFFICES :

BANGALORE - Gunjan House, #5, 3rd Block, 10th Main Road, Jayanagar Bangalore - 560011;

Tel: 91 80 2663 2625, E-mail : atulgunjan@syncotts.com

CHENNAI - 297, Mount Road, Teynampet, Chennai - 600018; Tel: 91 44 42117788, 42117878 E-mail : nishi@syncotts.com



# With Like Sports | Inevitably Upward



The products from Like sports have been distributed to six continents worldwide

We offered over 50 million square meters of running tracks, environmentally friendly nano-silicon PU products and sports venues materials to 46 countries all over the world.





# THANK YOU!



Head office: 9 floor, C4 building Guigu Link Park, No.28 Kaitai Road, Huangpu District, Guangzhou

Factory address: No.125 Nanxiang she, Taiping town, Conghua district, Guangzhou

Tel: 020-3891 0019

Mob/WhatsApp/WeChat: +86 18122303341

Email: [global.sales@likesports.com.cn](mailto:global.sales@likesports.com.cn)

Website: [www.likesports.com.cn](http://www.likesports.com.cn)